

Content Item	Press Proof (Offset Process)	Wet Proof (Offset Process)	EPSON	Mirror	Indigo	Fuji
Quick Facts	Ensures realistic print effects; but is costly and time-consuming	Traditional method for spot colors and various finishing	Widely used, but lacks post-processing support and exhibits metamerism	Highly recommended; supports post-processing and 80% spot colors	Cost-effective, but color stability is limited; not ideal for high-quality jobs	Stable color with cost advantages; suitable for POD titles
Printing Size	Max: 720*1020mm	Max: 720*1020mm	Max: 1020mm Roll	Max: 630mm Roll	Max: 750X530mm	Max: 750X585mm
Color Stability	★★★★	★★	★★★★★	★★★★★	★★★	★★★★★
Color Accuracy	★★★★	★★★	★★★★	★★★★	★★★	★★★★
Overprint Accuracy	★★★★	★★★	★★★★★	★★★★★	★★★★	★★★★
Color Consistency	★★★★	★★★	★★★★★	★★★★★	★★★★	★★★★★
Printing Material	Standard papers, special papers (incl. UV printing), PU & cloth...etc.	Standard papers + Some special papers	Special proofing papers	Standard papers + Papers for UV printing	Standard papers + Some special papers	Standard papers + Some special papers
Post-processing Adaptability	✓	✓	✗	✓	✓	✓
Spot-Color Printing	✓	✓	✓ 80% Pantone	✓ 80% Pantone	✗	✗
Ink	Traditional Ink	Traditional Ink	Water-Based Pigment Ink	Resin Ink	LFP Electronic Ink	Water-Based Pigment CMYK Ink
Cost Advantage	★	★★	★★★★	★★★★	★★★★★	★★★★★